

OUR SIXTH GREAT SEMI-ANNUAL SALE

It's hardly necessary for us to take up newspaper space and your time telling about these great semi-annual events. Most everybody knows that twice each year (June and July), we have a regular "clean-up" sale. This time our stock is exceptionally large and complete, consequently this sale will be the greatest of all. Everything being new and fresh—with the real winter months practically ahead of us—makes this opportunity double-fold, as it were—the goods being very seasonable and the prices very low.

As usual, on occasions of these great cut-price sales, the terms will be SPOT CASH, and nothing sent on approval. All special prices will be indicated by "blue pencil" marks. Look for them.

Save your cash and come early. the sale starts promptly at 8 o'clock, Thursday, January 7th, and closes January 16th. The store will be closed Tuesday and Wednesday, the 5th and 6th, to mark down goods and make other preparations. Every item of merchandise (with the exception of a few contract goods) will be marked attractively low. Another opportunity like this will not present itself this year, and all should be alert to the advantages it affords.

SEE OPPOSITE PAGE FOR PRICES ON PART OF THIS MAMMOTH STOCK. There are other very special things and prices which the space will not permit us to quote.

Extra Salespeople
wanted for this sale.
Apply Monday and
Tuesday.

WATSON, PARKER & REESE CO.
EVERYTHING TO WEAR.

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